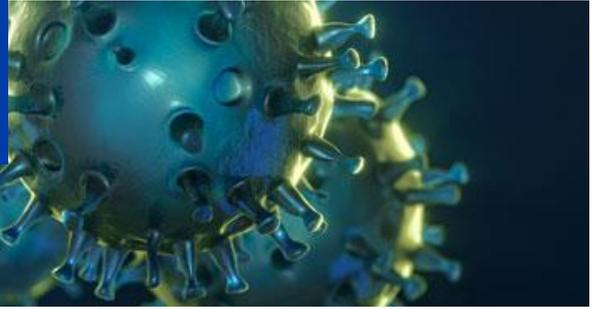# #IN THIS TOGETHER Ohio

COALITION COMMUNICATION:
PreK-12 EDUCATION

COVID-19 MESSAGING

Governor Mike DeWine ✔
@GovMikeDeWine

Please do your part to protect your family, friends, neighbors, and yourself.

✅ Practice social distancing
✅ Wear a mask
✅ Wash your hands
✅ Avoid large gatherings

We're still #InThisTogetherOhio. Don't let up.

coronavirus.ohio.gov

Governor Mike DeWine ✔
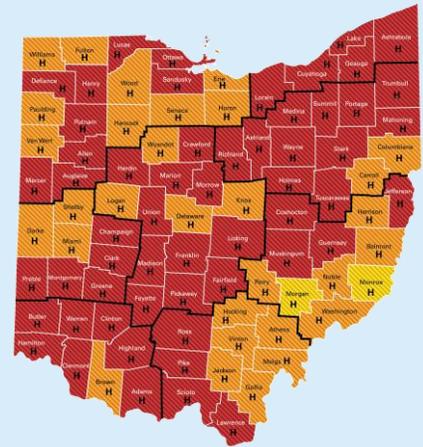@GovMikeDeWine   ...

Ohio's first responders work hard each day to help and protect Ohio citizens, and you can help protect them by preventing coronavirus spread. Wear your mask, practice social distancing, and get tested if you may have been exposed. bit.ly/GetTestedOhio

#InThisTogetherOhio

EDUCATION INFORMATION

- 371 Ohio school districts are operating with 5-day in-person return to classes.

- 37 Ohio school districts are operating with a fully remote return to learning.

- 201 Ohio school districts are operating with a hybrid of in-person and remote return to learning.

- Many schools are holding in-person classes while offering an online option for those who prefer that route or who require it for health reasons.

*Data compiled 11/05/20. Information is subject to frequent change and does not represent an official categorization by the Ohio Department of Education.

KEY STATS
Data as of 11/05/2020

Public Advisory System

21-Day Trends

New Case Trend
4,961
2,148
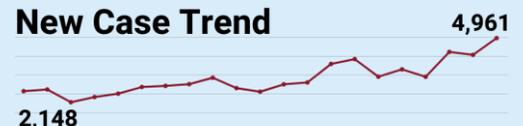
New Hospitalization Trend
214
86

SUGGESTED SOCIAL MEDIA POSTS

Rise to the task! Wear a mask.
#MasksOnOhio #InThisTogetherOhio https://youtu.be/07-nS5HmV9I

Welcome to our teaching and learning community! We support each other, practice healthy habits and make sure everyone stays safe. #StaySafeOhio #InThisTogetherOhio

[Schools may wish to include photos of students and staff to illustrate handwashing, social distancing and wearing masks]

We have a caring community of students and staff. Everyone in our school is focused on staying safe and supporting each other on our lifelong learning journeys. Let's keep our #MasksOnOhio! #InThisTogetherOhio #StaySafeOhio

TALKING POINTS FOR YOU

- Schools have always been places that engage in more than just academic learning. A school is a social system in which people interact with and take care of each other.

- The COVID-19 pandemic has been hard on Ohioans, but in particular, on Ohio's children.

- Our priority is student and staff health and wellness.

- Ohio students and educators are doing a great job of complying with recommended health practices. We are proud of their efforts to keep one another safe and healthy.

- The health and safety guidelines we follow at school are based on expert advice and research designed to reduce deaths, hospitalizations and overall transmission rates.

- Guidelines show caring and respect for the school community, friends, teachers, etc. Guidelines are not intended to make students afraid.

- We need to work together to practice social distancing, mask wearing and hand washing in order to keep schools and communities safe. We are all in this together.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio

#ResponsibleRestartOhio

#MasksOnOhio

#StaySafeOhio

Planning Guide for Ohio Schools and Districts

Ohio Department of Health: COVID-19 Health and Prevention Guidance for Ohio K-12 Schools

Ohio Department of Education Reset and Restart Website

Face coverings poster for Ohio Schools

Social distance poster for Ohio Schools

Rise to the Task, Wear a Mask

Dominos ("Don't Let Up")

Coaches (Jim Tressel and Urban Meyer)

Mousetrap (social distancing)

WAYS COMMUNITY LEADERS CAN HELP

- Post on social media to describe how you are working to keep your school communities safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.

- Submit Letters to the Editor to local news outlets that support the "COVID-19 Key Messages."

- Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues are supporting Ohio's Responsible Restart.

- Film PSAs from education leaders in your community using the messaging outlined in this document. Ask your associates to post them on websites/social media.

- Develop a COVID-19 resource page for your website and share that page on social media using the suggested hashtags.

- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.

- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your school community.

- Leverage relationships with "local celebrities" and ask them to promote your efforts as well.

KEY MESSAGES

We can control the spread of COVID-19 through what we do every single day.

WEAR A MASK

WASH HANDS OFTEN

SOCIAL DISTANCE

It is still recommended that you stay home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate to your members, employees, and others in your circle of influence. If we can help you assemble materials or if you have suggestions for the Ohio Department of Education team please contact Dan Minnich at 614-466-0055 or by emailing Dan.Minnich@education.ohio.gov